

## How much time and money is unwanted email wasting?

Most employees receive around **37** email messages per day. Of these, **67% or 25**, are either spam, viruses, or other unwanted email.

On average, it takes a user **5 seconds per message** to delete unwanted email. This wastes about **7 hours for each employee** yearly.

**25** unwanted emails per day X **5** seconds to delete each = **6.94** hours of time wasted per employee annually

\*Source: Mailprotector filtering statistics 7/31/2014 - 8/31/2014

### Assumptions

Number of Employees (Using Email)	150
Average annual salary per employee	£28,000 GBP
Average number of total email per day per user*	37 Emails
Percentage of emails which are spam*	67%
Time it takes to open, glance and delete email	5 sec.
Number of working days per employee per year.	200 Days
Working hours per day per employee	8 hours
Average unwanted emails per employee per day*	25 emails

### Calculations

25 Spam emails x 5 seconds per email	125 sec. per day
Convert to Hours /60	6.94 hours per year

### Each Employee Costs

200 Days x 8 hours per day	1,600 hours per year
Salary x Hours per year	£17.50 GBP per hour

### Organisation Losses

Total wasted time per employee in salary	£121.53 GBP
Total wasted time within organisation	£18,229.17 GBP

### Support Desk Costs

Spam Calls per day	4 Calls
Cost per 1/2 hour support call	£20.00 GBP
Spam support costs total per day	£80.00 GBP
Cost for unwanted emails per year	£16,000.00 GBP

**Total annual profit losses per organisation = £34,229.17**

(Does not include downtime and other costs related to affected networks and hardware)

For an organisation with 150 users, the losses from wasted time due to managing unwanted email adds up to a staggering total of **£34,229.17 GBP!** The good news is that these losses are cut drastically by having a reliable and affordable cloud-based email filtering solution in place. Check out Mailprotector and take back your profits today.



**CloudFilter™**  
Total Email Security



**SafeSend™**  
Enhanced Outbound



**XtraMail™**  
Email Continuity



**SecureStore™**  
Email Archiving



**ForcEncrypt™**  
Email Encryption



**CloudMail™**  
Secure Hosted Email



**Exchange +**  
Secure MS Exchange

### Get started today!

Email: [partners@mailprotector.co.uk](mailto:partners@mailprotector.co.uk)  
 Freecall: 0800 368 9945  
 Visit: [www.mailprotector.co.uk](http://www.mailprotector.co.uk)

### About Mailprotector

For over a decade we have provided reliable, highly secure email services through the partner reseller channel. Today we deploy a full suite of email services to over 3,500 organisations on six continents.

### Mailprotector UK

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